CESAR RODRIGUEZ

RodriguezCesar0020@gmail.com
RodriguezCesar.com

EDUCATION

TEXAS A&M UNIVERSITY
COLLEGE STATION, TX

- Bachelor of Science in Agricultural Communications and Journalism
- Minor in Sport Management
- Professional Event Manager Certificate

AWARDS & NOMINATIONS

- 2x Regional Emmy Award Winner
- Aided the Seattle Mariners in receiving the 2022 Golden Matrix Award for Best in Baseball
- 5x Regional Emmy Award Nominee

SKILLS

- Bilingual (English & Spanish)
- Adobe Suite
- Panasonic Lumix DC-S1H
- Panasonic EVA1
- Sony FX3
- Sony A7s Series
- Sony FX6
- Canon C50
- Canon C70
- Canon R5
- Canon C300
- DJI Ronin
- DJI Mavic Mini 4 Pro

EXPERIENCE

PRODUCT CONNECTIONS - ACOSTA GROUP
ASSOC. DIRECTOR OF CONTENT PRODUCTION | BENTONVILLE, AR
September 2025 - Present

- Leed end-to-end video and photography production for national brands and retail clients, overseeing creative development, budgeting, scheduling, field production, post-production, and final content delivery.
- Produce, shoot, and edit professional video and photography content for marketing campaigns, live events, training initiatives, and brand storytelling, utilizing industry-standard tools including Adobe Premiere Pro, Photoshop, Lightroom, and After Effects.

12TH MAN PRODUCTIONS-TEXAS A&M ATHLETICS DEPARTMENT
PRODUCER/EDITOR | COLLEGE STATION, TX
September 2022 - September 2025

- Shoot football game highlights and edit segments for “The Pulse” an Emmy-award-winning documentary series about the Texas A&M Football Team that releases weekly locally and on ESPNU.
- Head producer for Men’s basketball which tasks me to travel, shoot games, and produce and edit social media and in-venue content.

SEATTLE MARINERS BASEBALL CLUB
VIDEO EDITOR | SEATTLE, WA
March 2021 - September 2022

- Produce, shoot and edit in-venue video content such as hype videos, sit-down interviews, behind-the-scenes features, etc...
- Create different segments for the show “From the Corner of Edgar and Dave” that airs on Root Sports.

UNITED STATES OLYMPIC AND PARALYMPIC COMMITTEE
VIDEO INTERN & VIDEO CONTENT COORDINATOR | COLORADO SPRINGS, CO
June 2019 - March 2021

- Independently produced, shot and edited innovative video content for Team USA’s social media platforms including Facebook, Instagram, Twitter, Snapchat, and TikTok
- The main cinematographer for Team USA’s set at NBC’s West Hollywood Shoot that included shooting over 200 Olympic and Paralympic athletes.

12TH MAN PRODUCTIONS-TEXAS A&M ATHLETICS DEPARTMENT
PRODUCTION ASSISTANT/VIDEOGRAPHER | COLLEGE STATION, TX
January 2017 - May 2019

- Traveled and produced social media/in-venue content for The Texas A&M Men’s Basketball team such as game recaps, behind-the-scenes features, and athlete and coaches interviews.
- Worked as a camera operator, assistant producer, and technical director on various SEC Network+ and ESPN broadcast for Texas A&M athletic sporting events.